

It's Your Village, Have Your Say ON BROOMFIELD'S FUTURE

BROOMFIELD NEIGHBOURHOOD PLAN

SUMMARY OF RESULTS OF THE RESIDENTS' QUESTIONNAIRE 2017

Introduction

This Summary aims to report the key statistics of the Questionnaire Response data, giving a short commentary on the significance of each section. The full analysis by IDA Independent Data Analysis Ltd is available on the Neighbourhood Plan Website at www.broomfieldessex.co.uk/np. Also on the website are the questionnaire form and a very short headline summary of the results.

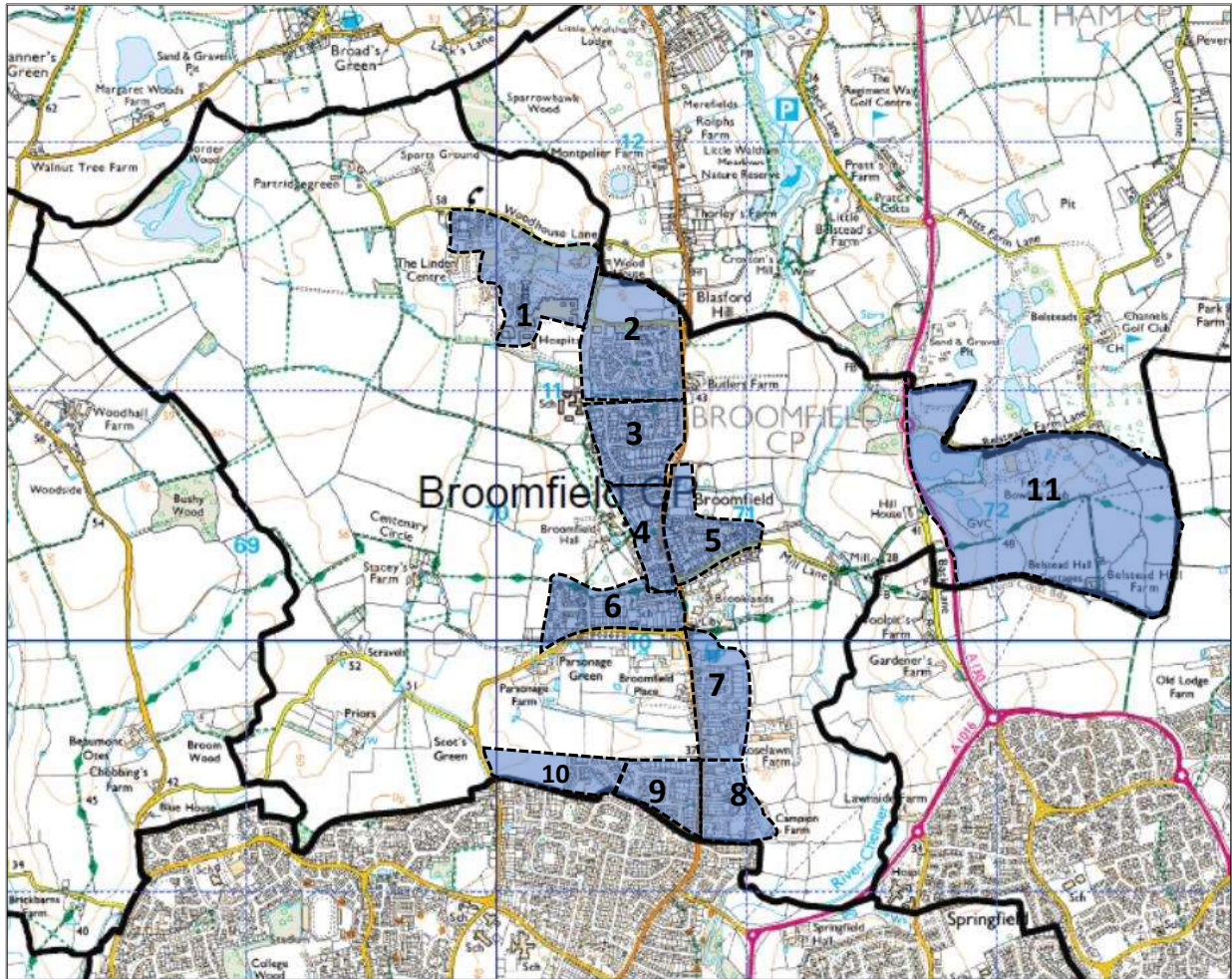
Hard copies of the questionnaires were distributed to every household in the parish of Broomfield between 29th March and 3rd April. It was also available on Survey Monkey for those preferring to complete it on line. All residents aged 16 or over were entitled to respond. Residents could either complete the questionnaire as a household, showing how many people were involved in the response. Or they could make separate responses either on-line or by requesting an additional hard copy. Hard copies were returned using a freepost envelope to IDA, the independent data analysis company who analysed the data on behalf of the Steering Group. Replies were requested by Monday 24th April, though this deadline was extended and returns were accepted up to Tuesday 16th May.



For a parish the size of Broomfield (which is too large for questionnaires to be collected in person), the Rural Community Council of Essex (RCCE) predict a response rate of between 20 and 30% for questionnaires with the level of detail needed to inform neighbourhood plans.

493 questionnaires were returned, equating to 25.14% of the total households in Broomfield. 881 individuals were involved in these responses. This equates to 23.34% of the population aged 16 or over (3,775). This is the highest level of engagement in a Broomfield Parish consultation event since the Parish Plan residents' questionnaire in 2004.





SECTION 1 – ABOUT YOU

Q. 1 Postcodes - see the Map for definition of the 11 postcode zones

Postcode Zones	No. of responses	No. of people responding	No. of households in zone	Responses/ households (Response Rate)
1	15	26	47	32%
2	61	104	219	28%
3	48	78	226	21%
4	55	100	154	36%
5	74	150	230	32%
6	76	135	239	32%
7	28	54	158	18%
8	27	49	93	29%
9	57	94	270	21%
10	22	36	165	13%
11	8	18	160	5%
Other *	22	36		
Total	493	880	1961	25%

* Other comprises forms with no postcode given (13); postcode given but not in Parish of Broomfield (5); postcode not recognised (4). Total 22.

Q. 2 Age and Gender

No. of Responses including at least one person in the following age groups:

Age in years:	Total	% of responses
16 - 24	42	9%
25 - 44	123	25%
45 - 59	166	34%
60 - 74	173	36%
75 - 84	83	17%
85+	12	2%
Totals *	599	

* 9 responses did not answer this question.

NB many joint responses included a person from more than 1 of these age groups – this is why the percentages add up to more than 100%.

Gender

Almost all **joint responses** included at least 1 male and 1 female.

Single Responses		
Gender	No.	% of total
Male	54	34%
Female	107	66%
Total	161	100%

Q. 3 How long have you lived in Broomfield?

Responses answering this question: 487

No. of years:	Responses	% of Responses
Less than 1	25	5%
1 - 2	33	7%
3 - 5	45	9%
6 - 10	52	11%
10 - 20	100	21%
More than 20	232	48%
Total	487	100%

Commentary on this Section:

Questions in this section were intended to check the range of respondents in terms of age, length of residence and coverage of overall parish area.

Most of the postcode zones of the village show a response rate of 28% of households or more. Postcode zone 11 is the eastern part of the parish currently being developed as Beaulieu Park. The reason for the low response rate here may be that all residents are new and may not realise they are in Broomfield yet. Postcode zone 10 similarly has a large amount of fairly recent housing (Saxon Gate), so again the lower response rate may be due to newer residents still settling in to existing parish identity.

Age: there is a significant spread across the age groups, though clearly a much greater representation of older or middle-aged groups, perhaps reflecting more general voting habits.

Length of time living in Broomfield: there is a clear correlation between response rates and the length of time residents have lived in Broomfield.

SECTION 2: LIVING IN BROOMFIELD

Q. 4 Would you like to stay in Broomfield if your own circumstances permit?

Responses answering this question: 471

	Responses	% of Responses
Yes	458	97%
No	13	3%
Total	471	100%

Q. 5 What do you like and dislike about living in Broomfield?

	Like a lot	Like	Dislike	Dislike a lot	No Opinion	Total answering	% Like	% Dislike
Living in a village	306	134	1	1	32	474	93%	0%
Closeness to Chelmsford and its facilities	293	182	3	0	4	482	99%	1%
Closeness to open countryside	410	76	0	0	1	487	100%	0%
Separate 'feeling' and identity from Chelmsford	236	157	6	0	69	468	84%	1%
Community spirit/neighbourliness	203	217	4	5	41	470	89%	2%
Closeness to Stansted Airport	141	214	11	5	94	465	76%	3%
Closeness to motorway network	88	254	9	6	101	458	75%	3%
Closeness to London	125	243	12	4	78	462	80%	3%
Old buildings and/or sense of heritage	204	200	1	1	63	469	86%	0%
Friends and neighbours	251	186	2	3	37	479	91%	1%
Level of traffic	3	21	157	294	7	482	5%	94%
The buses	134	251	40	6	48	479	80%	10%
Shops and other services	63	278	59	15	46	461	74%	16%
Local schools and pre-schools	90	191	11	6	164	462	61%	4%
Level of law and order	84	266	38	15	62	465	75%	11%
Amount of affordable housing	19	97	78	43	219	456	25%	27%
Employment opportunities	12	114	33	12	282	453	28%	10%

Additional Comments

65 responses, making 75 comments. Most of these re-iterated one of the factors listed (for instance 'closeness to open countryside' as positive and 'level of traffic' as negative). A few people commented on the lack of a GP surgery.

Commentary on this Section:

These statistics show that residents are extremely positive about living in Broomfield on most indicators. Even allowing for the fact that people who are enthusiastic about living in Broomfield are more likely to return the questionnaire, the satisfaction rating on some factors is remarkable. Only the level of traffic shows a strong level of dissatisfaction. The amount of affordable housing also shows a narrow negative score. The statistics suggest that the Neighbourhood Plan must try to address the level of traffic going through the village and that it should also consider the lack of affordable housing. With these exceptions, however, it's clear that, as far as possible, the Plan needs to ensure that the positive aspects of the Parish are retained through a period which will inevitably include much pressure for change.

SECTION 3: GETTING AROUND BROOMFIELD

Q. 6 What are your normal methods of travel

Journey:	Answers to this section		Walk		Cycle		Bus		Car		Train	
	Number (No.)	% of all responses	No.	%	No.	%	No.	%	No.	%	No.	%
a) To work	350	71%	103	29%	74	21%	101	29%	278	79%	73	21%
b) To Chelmsford	487	99%	96	20%	75	15%	278	57%	385	79%	Not applicable	
c) Other local social/leisure trips	478	97%	238	50%	90	19%	171	36%	399	83%		

Q. 7 Would you consider making more use of buses, cycling or walking?

	Yes		No		Total answers to this section		What would encourage you to use this means of transport - main answers:
	Number	% of answers	Number	% of answers	Number	% (of 493)	
Buses	284	76%	91	24%	375	76%	Most answers re: cost (cheaper to park in Chelmsford). Also, frequency and reliability
Cycling	217	62%	132	38%	349	71%	More/better defined cycle paths; safer routes; clearer cycle lanes; less traffic
Walking	228	70%	96	30%	324	66%	Better paths (e.g. wider pavements); safer footpaths (mostly in terms of traffic, also lighting)

Additional Comments (in more detail):

What would encourage you to use the bus? (183 responses, making 212 comments) Most answers re: cost (95) (Reduce) cheaper to park in Chelmsford). Also, frequency (34 : improve & increase especially for hospital shifts & weekends) and reliability (32). Other comments included more destinations (4) and improved child/disabled access (9)

What would encourage you to cycle? (184 responses, making 244 comments) More/better defined cycle paths (70); safer routes (48); clearer cycle lanes (34); less traffic (32). Extended routes were mentioned: adjacent to river (13) and from Chelmsford - Hospital (22) with routes via Petersfield/ Valley Bridge/Broomfield Hospital/ Parsonage Green/ Springfield/ Walthams mentioned.

What would encourage you to walk? (112 responses, making 122 comments)

Better paths (e.g. wider pavements (35); safer footpaths (29), mostly in terms of traffic, including pollution, also lighting and better road crossings.

Q. 8. For people with paid work or regular voluntary work, how far do you travel to work?

Responses answering this question: 301

Miles:	No. of answers	% of answers
Less than 2	69	23%
3 - 5	69	23%
6 - 10	33	11%
More than 10	130	43%
Total	301	100%

Q.10. If you work in Broomfield all or most of the time, which of these best describes your paid work:

Responses answering this question: 112

Medical or care services:	41	37%
Education or Childcare:	16	14%
Hospitality:	1	1%
Retail:	6	5%
Agriculture:	2	2%
Beauty:	2	2%
Other (please say):	44	39%
Total	112	100%

Q. 9. Do you work from home?

Responses answering this question: 310

Regularly	60	19%
Occasionally	91	29%
Never	159	51%
Total	310	100%

Q. 11. Do you think that the level of traffic going through Broomfield is:

Responses answering this question : 354

Satisfactory	7	2%
Mostly satisfactory but too heavy at peak times	133	38%
Too heavy most of the time	214	60%
Total	354	100%

Q.12 Do you support any of the following measures to reduce the impact of traffic going through the village:

	Strongly support	Support	Object	Strongly object	No Opinion	Total answering	% Support	% Object
Village entry treatment near Main Road/Hospital Approach junction (gateway and markings to indicate entry to village)	130	105	9	6	72	322	73%	5%
Vehicle-activated speed warning signs	159	125	12	6	30	332	86%	5%
Traffic islands/pedestrian refuges (if so please say where):	55	75	18	8	121	277	47%	9%
More pedestrian lights/crossings (if so please say where):	102	66	26	9	100	303	55%	12%
Speed camera(s) (if so please say where):	98	49	43	32	80	302	49%	25%
Signpost hospital traffic along the A130 Essex Regiment Way	186	108	7	3	25	329	89%	3%
New access road into the northern side of Broomfield Hospital site from Blasford Hill	187	83	13	29	32	344	78%	12%

Additional Comments: 169 responses, making 216 comments

Many comments re-iterated the options listed.

Suggestions for traffic islands, pedestrian refuges lights/crossings included multiple points along Main Road, also School Lane.

Other measures suggested included the following:

- mini roundabouts/ one way/speed humps for Court Road
- filter lane for hospital traffic at Hospital Approach roundabout
- concern over traffic/speed down School Lane and junctions with Angel Green and Scots Green
- improved lighting at crossings
- average speed monitoring or other traffic calming measures for Main Road.

Q. 13 Do you support any of the following to reduce traffic speed in small/residential roads?

	Strongly support	Support	Object	Strongly object	No Opinion	Total answering	% Support	% Object
20 mph speed limits	223	145	41	21	31	461	80%	13%
Road humps (kerb to kerb humps)	95	84	118	99	43	439	41%	49%
Speed cushions (small humps at intervals across the road)	92	127	99	82	40	440	50%	41%
Chicanes (as in Patching Hall Lane)	75	117	114	93	40	439	44%	47%

Additional Comments: 90 responses, making 115 comments.

Other measures suggested included the following:

Comments for speed reduction/traffic calming signs/cameras, with some wanting police manned speed guns.

Majority of comments were about Main/Broomfield Road, though concerns regarding speeding and parking along School Lane as major other route. Some mention of Mill Lane (to football club) and Erick Avenue. Some comments that reducing speed will not reduce traffic, but just slow traffic and makes its impact worse.

Commentary on this Section:

Getting Around: While cars are used for the vast majority of journeys, the percentages of people interested in alternatives are also encouragingly high. It would be difficult for a neighbourhood plan to affect bus fares, but more and better cycle paths could be achieved through a NP. The very low baseline in Broomfield increases the potential impact the NP might have. The fact that 46% of working respondents travel 5 miles or less to work also suggests that safe new cycle paths would be worth pursuing.

General Views: There's a very clear view that traffic going through the village is too heavy. The percentages are very similar to the same question in the Parish Plan Questionnaire in 2004. This is clearly a huge concern which the NP needs to address as far as it can. All but 2 of the suggestions in Q.s 12 and 13 for reducing traffic (or the impact of traffic) found support overall and there may be other measures that could also be considered.

SECTION 4: THE COUNTRYSIDE

Q. 14 How important is it to you that Broomfield is surrounded by countryside?

Responses answering this question : 490

Very Important	Important	Not very important	Not at all important	No Opinion	Total answering	% Important	% Not important
419	64	6	0	1	490	99%	1%

Q. 15 If so, which aspects of the countryside do you value?

	Very Imp.	Imp.	Not very imp.	Not at all imp.	No Opinion	Total answering	% Imp.	% Not imp.
Tranquillity	372	102	2	1	2	479	99%	1%
Opportunity for recreation (e.g. walking, jogging)	349	105	9	2	8	473	96%	2%
Openness	361	114	3	0	4	482	99%	1%
Natural break between Broomfield and other settlements	359	90	24	3	6	482	93%	6%
Wildlife	367	93	13	0	5	478	96%	3%
Views	329	127	12	0	6	474	96%	3%

Additional Comments: 32 responses/comments

8 comments expressed liking for openness and clean air, with the remainder expressing a variety of different comments.

Q. 16 Do you use footpaths around the village?

Responses answering this question : 451

Often	235	52%
Occasionally	179	40%
Never	37	8%

Q. 17 The Parish map opposite is divided into 9 areas of countryside marked A to I. (The existing built-up areas are shaded grey; areas already approved for development or under construction are shaded red). Please tick any areas containing countryside that you would particularly like to protect from development.

Responses answering this question : 461

Area	Included by:	% of answers	Ranking
A	340	74%	2
B	321	70%	4
C	70	15%	9
D	286	62%	6
E	171	37%	7
F	328	71%	3
G	377	82%	1
H	320	69%	5
I	103	22%	8

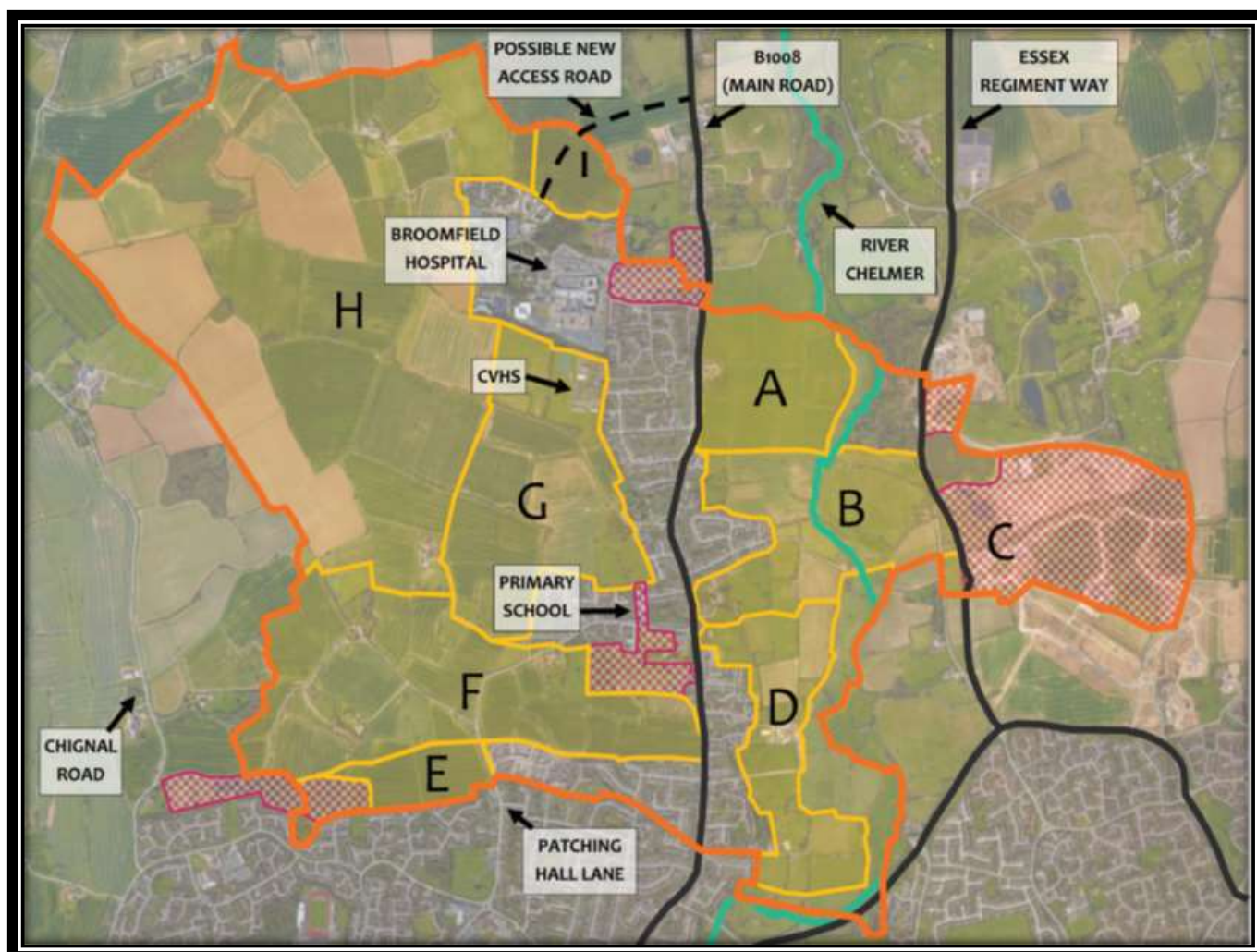
Q. 18 If you could only choose up to 3 of these areas to protect, which would they be?

Responses answering this question : 452

Area	In top 3 - no. of responses	In top 3 - % of responses	Rank based on top 3	1 st choice to protect	Rank based on 1 st choice
A	239	53%	2	23%	2
B	184	41%	5	11%	4
C	10	2%	9	1%	8/9
D	129	29%	6	8%	6
E	42	9%	7	3%	7
F	206	46%	3	18%	3
G	298	66%	1	24%	1
H	200	44%	4	10%	5
I	14	3%	8	1%	8/9

Combinations of 'Top 3' choices

Combination of:	Description	Responses choosing these 3 areas	% of Responses choosing these 3 areas
F/G/H	West of village	89	20%
A/B/D	River valley	72	16%
A/B/G	North/Central	41	9%



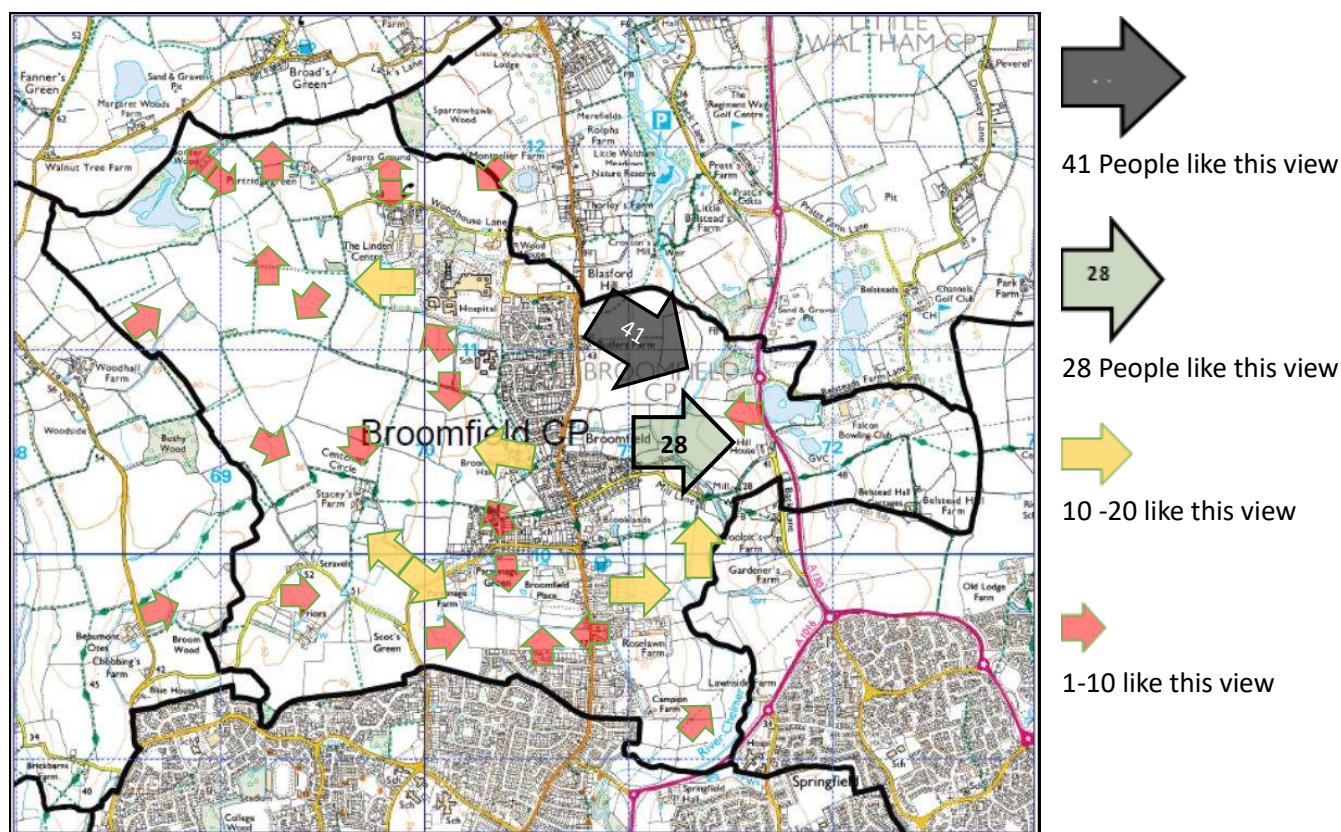
Q. 19 Are there any specific pieces of land you would like to see designated as green space, to prevent them from being developed?

This was a 'free text' response. In total, there were 250 responses making 288 comments. Many suggested large tracts rather than specific pieces of land or used this question to underline the preferences indicated in Q. s 17 and 18. Specific pieces of land (or pieces of land with a specific focus):

Description	No. of responses mentioning
Night Pasture (and adjoining fields)	27
Felsted Field (and adjoining fields)	12
Church Green	10
Village Hall and Football Club Fields	5
Scots Green and adjoining Hollow Lane area	5
Border Wood and Lake (and adjoining area)	5
Fields around Butlers Farm	3
Parsonage Green	1
Field opposite Farleigh Hospice	1
Vellacotts Green	1

Larger areas of land (often equivalent to the Areas A – I or even larger):

Larger area of land	No.	Reasons Mentioned
River Valley (including Mill Lane, Wildlife & Nature Reserve and Saxon Burial Site)	88	<i>wildlife, walking, views, river by mill</i>
Countryside of Pleshey Plateau (F, G & H)	77	<i>countryside walks & cycles and green countryside views</i>
Countryside between Chelmsford & Broomfield (Areas F&E)	61	<i>like green break, countryside access/views & maintains village identity and seperation from Chelmsford.</i>
All areas of countryside	16	<i>maintains rural aspect</i>
Area I	5	<i>concern about development</i>



Q. 20 Are there any views you would particularly like to protect?

Views east across the northern section of the Chelmer Valley (Area A, Butlers Farm) were significantly the most popular. The number of responses citing views they would like to protect was as follows (also shown in map form above):

From Main Road (Butlers Farm) to River Chelmer	41
From Main Road (near Glebe Cres) to River Chelmer	28
West from Church Green	16
Playing Fields behind Village Hall	15
NW & SW from School Lane (past Parsonage Green)	13
North from BFC fields to Chelmer Valley	13
West from Broomfield Hospital	11
North from rear of Longshots Close towards Hospital	8
West from Essex Regiment Way to Chelmer Valley	8
NW from behind CVHS	8
North towards Partridge Green/Gt Waltham	6
East from Hollow Lane towards Scot's Green	5
East from Chignal to Stacey's Farm/Church Green	5
SW from Lt Waltham to Woodhouse Lane	3
South from School Lane towards Felsted Field	3
East from Scot's Green towards Felsted Field	3
NE from Chignal towards Scravels	2
North towards Stacey's Farm	2
NE from Chignal towards Partridge Green	2
SW from Partridge Green to Chignal	2
NW & SE opposite Woodhouse Lane	2
SE from CVHS towards Church Green	2
NW & SE to Border Wood & CVHS	2
North from Partridge Green Farm to Gt Waltham	1
North from Felsted Field from Erick Ave	1
West from Main Rd to Felsted Field	1
NE from Saxon Way to Essex Regiment Way	1

Commentary on this Section:

The countryside around Broomfield is of immense importance to residents, with similarly high levels of support across all age groups. All aspects of the benefit the countryside offers attracted similarly high levels of support.

Value attached to the 9 areas of countryside:

The same basic picture emerged from Q.s 17 and 18. Area G is clearly the most valued area of countryside, with residents also highly valuing Areas A, F, B and H followed by Area D. At the other end of the spectrum, Areas E, I and C are clearly in a different league as the areas containing less valued countryside. In fact, Area C is already in the process of being developed into an urban landscape.

Whilst there was a natural tendency for residents to value the countryside closest to their homes, there was a clear consensus at the extremes. For instance:

- Area G was valued by over 50% of responses in all postcode zones (1 -11)
- Area A was valued by over 50% of responses in all but one postcode zone
- Areas I and C were valued by less than 50% of responses in all postcode zones
- Area E was valued by less than 50% of responses in all except one postcode zone (the closest)

In addition to this consensus at the extremes, Area H was valued by over 50% of responses in all postcode zones.

SECTION 5: VILLAGE DESIGN

Q. 21 Which built-up part of Broomfield do you like most (excluding countryside)?

There were 299 responses, making 374 comments. The following attracted a number of mentions:

Church Green		169
Angel Green		37
School Lane		33
Mill Lane		23
None		15
Old Buildings		8
Further 35 mentioned		

Q. 22 Which buildings do you like the most and why?

There were 297 responses, making 434 comments.

Specific Buildings	Comments	Types/Styles of Buildings	Comments
Church	103	Old Buildings *	60
Church Green	46	Traditional /Village Buildings	19
Angel	41	Historic Buildings **	13
Kings Arms	30	Cottages	14
Mill House	11	*Majority indicated in Church Green area & along Main Road to Angel Green.	
Broomfield Place	11	**Further specific buildings mentioned, including farms (5)	
School	5		

Q. 23 Are there any built-up parts of Broomfield that you don't like (excluding countryside)?

There were 228 responses, making 253 comments. These included (number of comments in brackets):

<p>Broomfield Road (10), though further specific areas of Broomfield outlined: Main Road (Village south entrance to Erick Av) (8), with some specific areas including Days Garage (7) and Petrol Station (4). Main Road (Erick Av to Angel Green) (18) including Central Tyre (2) and Madelayne Court (6) Main Road (Jubilee Av to Hospital Approach), including Church Avenue (25), Hospital Approach (7) & Court Road (4) Hospital and surrounds (10) New Build Developments (29), including Saxon Gate (21), Hollow Lane (6) and Beaulieu (7) None (25)</p>
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Q. 24 How important are Broomfield's historic buildings to you (e.g. the Angel, Butlers, Broomfield Hall, St. Mary's Church)

Very Important	Important	Not very important	Not at all important	No Opinion	Total answering	% Important	% Not important
350	119	6	0	3	478	98%	1%

Q. 25 Broomfield has one Conservation Area (where new building or extensions have to be very carefully planned), at Church Green. Should there be more – if so where?

There were 235 responses, making 303 comments (number of mentions in brackets):

Village Greens important with Angel Green (32), Parsonage Green (19) and Scot's Green (3)

Mill and Mill Lane (25) with River Valley countryside specifically (30)

School Lane (15)

Adjacent countryside to west (included in areas FGH) (29), with specifically Night Pasture (11), areas adjacent to Hollow Lane (5) and Patching Hall Lane (4)

Specific buildings included Broomfield Place (4) and Brooklands (5).

27 answered yes with no specific area, and 25 indicated none.

Other comments (23)

Q. 26 Where do you think the centre or ‘heart’ of Broomfield lies?

There were 423 responses, making 523 comments.

256 comments indicated the Church Green Area, specifically Church Green (217), The Church (35) and Kings Arms (4)

194 indicated Angel Green Area, with specifically Angel Green (94), Angel (57) and Village Hall (40) & Library (3).

15 specifically indicated Broomfield Main Road between Church and Angel Greens.

20 specifically indicated School Lane Area with 6 specifically The School.

Q. 27 Which of the following would make the village of Broomfield look and feel more attractive. Please put a number by any you support to show your priority – 1 for the highest priority and 5 for the lowest.

	Priority 1	% Priority 1	Mean Score
Plant more trees and flowers	230	52%	1.98
Provide more seats in public places	62	14%	3.11
Provide more bins	58	14%	3.34
Keep green spaces mown and tidy	167	38%	2.31
Allow some green spaces to become wilder.	61	14%	3.27

Mean score:

1 = highest priority

4 = lowest priority

Q. 28 Can you suggest any more ideas that you think would make Broomfield look and feel more attractive?

There were 229 responses, making 280 comments.

71 comments indicated to Reduce Traffic, with 12 specifically for diversion of traffic from Broomfield, 2 for Angel Green Traffic measures and 2 for School Lane traffic measures.

New Hospital approach road (5) and New Village signs (6) was indicated

30 comments were supporting keeping Broomfield clean and 32 for increased plants.

16 comments were for improved road/pavement maintenance, and also less telegraph poles/wires, 7 for reduced car parking on pavements and roads, especially School Lane.

10 comments supported maintaining green spaces and countryside, including improving views of countryside (eg Felsted field from Main Road)

7 comments were for better cycle access and 6 for better path access.

28 comments were against New Builds. 12 comments supported developing old retail units and specifically 11 supported a village bakery/café/tea shop.

Q. 29 New developments often have to include public art – for instance, the carved Saxon warrior figure in the Saxon Gate development off Patching Hall Lane?

What type of public art would you like to see in new developments (if any):

There were 244 responses, making 310 comments.

121 comments were for No public art, including 34 adding a waste of money, and community money should be put to better use, and 7 detesting.

Comments for style of public art were: Sculpture (20) & Art (11), with it to be Tasteful (8) Classic/Traditional (6), Natural (5), Interactive (4), and Modern (2)

Comments for theme of public art were representing Broomfield Heritage (36), Animals (10), Environment (5) and Memorial (2)

Alternatives to public art was for green space/ countryside (8), plants/trees (13) and sports facilities/amenities (3) No opinion (12)

In questions 30 – 36, please tick the statement you agree with the most:

Numbers and %s shown are those agreeing with that statement most from the options given

Q. 30

New buildings should always fit in with surrounding buildings	171	37%
New buildings should fit in with surrounding buildings, provided the surrounding buildings look attractive	214	47%
It's good to have a mixture of building styles next to each other.	74	16%
Responses answering this question:	459	100%

Q. 31

Generally I prefer new buildings to have a traditional design	384	90%
Generally I prefer new buildings to look modern	44	10%
Responses answering this question:	428	100%

Q. 32 If Broomfield has to accommodate more housing:

New housing should make the most efficient use of space (for instance by having an extra storey)	121	28%
New houses should be spread out, with plenty of space in between	306	72%
Responses answering this question:	427	100%

Q. 33 Generally, new houses and buildings should be limited to:

2 storeys	240	53%
2.5 storeys (i.e. 2 storey with rooms in the roof)	158	35%
3 storeys	44	10%
No limit	10	2%
Responses answering this question:		
	452	100%

Q. 34 Blocks of apartments are acceptable in the right setting if they are:

Up to 3 storeys	177	38%
Up to 4 storeys	28	6%
Up to 5 storeys	7	1%
6 storeys or more	21	4%
Blocks of apartments are not acceptable at all.	235	50%
Responses answering this question:		
	468	100%

Q. 35 Apart from apartments:

All houses should have big gardens (80 sqm or more)	135	30%
Smaller gardens are okay, provided there is communal open space within 2 minutes' walk	190	43%
Small gardens are okay anyway.	122	27%
Responses answering this question:		
	447	100%

Q. 36 New houses should generally be built:

in small cul-de-sacs, with a maximum of around 25 houses in each	336	86%
alongside through roads	56	14%
Responses answering this question:		
	392	100%

Commentary on this Section:

The consistent message from this section is that residents prefer traditional designs. This is shown by the responses to which areas of the existing village and existing buildings people like the most – and by the options most chosen in Questions 30-36.

Roughly half the responses are against both apartment blocks and houses with more than 2 storeys. Smaller gardens are acceptable provided there is communal open space nearby, breaking up dense housing into smaller groups built around cul-de-sacs.

SECTION 6: HOUSING AND DEVELOPMENT

Q. 37 If the Chelmsford Local Plan requires Broomfield to accommodate more housing in the future, what types of homes should be built? Please tick all types that should be included.

	No. of ticks	% answering
Executive (i.e. large family) homes	177	37%
Small family homes	418	88%
Smaller homes for single people	230	49%
Retirement homes for the 'active retired' (i.e. older people who don't need any support)	311	66%
Warden controlled retirement homes	200	42%
Nursing homes for elderly people	116	24%
Affordable (i.e. rented or shared equity) starter homes	240	51%
Apartments	78	16%
Bungalows	265	56%
Responses answering this question:	474	

Further 34 additional responses and comments
 9 supported mix of types of home, 9 for no homes
 1 comment was for disabled friendly homes and 2 for eco homes and 2 for less cars.

Q. 38 Which 3 types of homes from this list should have the most priority:

	Putting 1st		Putting in top 3	
	No.	%	No.	%
Executive (i.e. large family) homes	38	9%	99	23%
Small family homes	237	55%	357	83%
Smaller homes for single people	14	3%	123	28%
Retirement homes for the 'active retired' (i.e. older people who don't need any support)	30	7%	176	41%
Warden controlled retirement homes	6	1%	61	14%
Nursing homes for elderly people	2	0%	33	8%
Affordable (i.e. rented or shared equity) starter homes	63	15%	185	43%
Apartments	2	0%	20	5%
Bungalows	40	9%	167	39%
Responses answering this question:	432	100%		

Q. 39 Should we build any of these types of homes anyway, even if the Chelmsford Local Plan doesn't allocate more housing to Broomfield? If so, which type from the list above should be built:

Not answering/not mentioning any types:

313

63%

	No. of mentions	% of responses
Executive (i.e. large family) homes	21	12%
Small family homes	92	51%
Smaller homes for single people	17	9%
Retirement homes for the 'active retired' (i.e. older people who don't need any support)	29	16%
Warden controlled retirement homes	9	5%
Nursing homes for elderly people	4	2%
Affordable (i.e. rented or shared equity) starter homes	57	32%
Apartments	4	2%
Bungalows	39	22%
Responses answering this question:	180	

Q. 40 Are you likely to need to re-locate within Broomfield during the next 5 years?

Yes	78	17%
No	372	83%
Responses answering this question:	450	100%

If so, which type of home (from the list above) are you likely to need?	No. mentions	% answering
Executive (i.e. large family) homes	13	18%
Small family homes	16	23%
Smaller homes for single people	1	1%
Retirement homes for the 'active retired' (i.e. older people who don't need any support)	12	17%
Warden controlled retirement homes	5	7%
Nursing homes for elderly people	0	0%
Affordable (i.e. rented or shared equity) starter homes	5	7%
Apartments	0	0%
Bungalows	27	38%
Responses answering this question:	71	

If you are willing, please briefly explain why: 74 responses, making 84 comments

Reasons for requiring to move:	
Ageing/Disabled	21
Downsizing	21
Too small	15
Increasing family	9
Too expensive	4
Not Village enough/Too developed	5

Q. 41 If the Chelmsford Local Plan requires Broomfield to accommodate more housing, which sort of developments would be more acceptable to you? Please number the following list with 1 being the most acceptable and 6 being the least acceptable.

Responses to this question: 403 - 431, depending on the option

	Most	Least	Mean Score
Large greenfield site(s) in the countryside	7%	75%	5.31
Medium-sized site(s) (up to 100 dwellings) on the edge of the current settlement	5%	23%	4.43
Small site(s) (up to 50 dwellings) on the edge of the current settlement	20%	6%	2.9
Infilling of small plots/large gardens within the current settlement	17%	15%	3.15
Replace some existing housing with better-designed higher density housing	10%	19%	3.66
Convert/replace some existing commercial/industrial accommodation	57%	5%	1.95
Mean score opposites (Most acceptable = 1/least acceptable = 6)			

Can you suggest suitable locations for any of the types of development you find acceptable?

There were 115 responses, making 145 comments (number of mentions in brackets):

Days Garage	19
Main Rd (Erick Av to Angel Green)	13
Brownfield sites	7
Boreham Airfield	9
Some used the 9 areas of countryside to suggest much broader locations (see Q. 17):	
A	6
B	4
C	1
D	12
E	4
F	2
G	1
H	3
I	11

Q.42 If developer funding provides a new facility or new infrastructure for the village, what would you suggest:

There were 258 responses, making 397 comments.

GP surgery	64
Primary school , new (n=23) and bigger (n=10)	33
Café/tea shop/coffee shop/bakery	12
Kids/Teenage Leisure Centre	12
Improved/ better corner shops	11
Cycle paths - new/improve cycle access	33
Better roads	26
New Hospital Approach road (n=11)	11
Traffic reduction, including measures to divert traffic away from Broomfield (n=35), with comments on A130 bypass	50

Commentary on this Section:

Most people do not believe that Broomfield needs more dwellings (63% of responses did not select any type of housing to be built, if there is no pressure from the Chelmsford Local Plan). However, assuming there is a requirement in the Local Plan for Broomfield to accommodate more housing, the types of housing most supported in this section are small family homes, affordable (i.e. rented or shared equity) starter homes, homes for the active retired and bungalows (of course, dwellings could fit in to more than one of these categories).

In terms of types of development (as opposed to types of housing), there is a clear preference for any new developments to either be accommodated through infilling/re-development within the village or small plots on the edge of the current settlement.

SECTION 7: LOCAL FACILITIES

Q.43 Do you think the current facilities are sufficient?

Responses answering this question :			457
Yes	243	53%	
No	214	47%	

Additional facilities suggested:	513 Comments
GP surgery	96
Improved /better (corner) shops	50
Better/New Primary School	47
Pub	39
café/tea shop/coffee shop	30
bakery/deli/farm shop	30
greengrocers/ medium supermarket	23
post office	21
Restaurant	20
Kids/ Teenage centre	12
Dentist	12

Q. 44 If you belong to any clubs/organisations in Broomfield, would they benefit from better accommodation? If so, please give details:

31 responses and comments:

4 comments indicate satisfactory accommodation, though further 5 need larger village hall/centre.

Scouts/Guides (6 comments) indicate need new/larger accommodation for >200 children
British Legion (3 comments), Cottage Gardeners' Society (2 comments) and Yoga/Pilates (2 comments) indicate need improved accommodation.

Q. 45 Current plans for Broomfield propose an expanded primary school (2 forms of entry) and a network of cycle paths away from main roads, but these have yet to be achieved. Should we continue to work towards getting them?

An Expanded Primary School

Responses answering this question : 430

Yes	358	83%
No	72	17%

Network of Cycle Paths

Responses answering this question : 466

Yes	442	95%
No	24	5%

Commentary on this Section:

When asked the question in general terms, the (small) majority feeling is that facilities are sufficient. However, there is clear support for an expanded primary school, a network of safe cycle paths and a GP surgery. In terms of planning, provision has already been made within the forthcoming development north of Hospital Approach, but so far it has been impossible to secure a new or a satellite surgery within NHS criteria (which encourage bigger GP surgeries). Since the questionnaire, the Kings Arms has fortunately re-opened, so this may satisfy the desire for another pub. However, the future of a café/tea/coffee shop seems uncertain, although a new one is currently planned in the old football clubhouse (Angel Pavilion).

SECTION 8: ANY OTHER COMMENTS

There were 179 responses.

Concerns:
Increased development, without infrastructure, increasing traffic and increased demand on primary school, such Broomfield as a village under threat
Primary school not large enough and should increase in size, ideally on single site
Alongside main road, concerns of (through & school) traffic along hollow lane and especially school lane, needing appropriate speed calming, diversion, parking control, junction and crossing measures.
Parking on street an issue, as well as near primary school and near hospital (staff/patients parking on streets)
Infrastructure not sufficient
Want to maintain a separate Broomfield village community
Requirement for appropriate disabled access
Requirement for more benches on village greens/ parks.
Support:
New hospital access
Diversion of traffic to A130
Cycle lanes

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